



Mendeley & Mendeley Institutional Edition

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25 November 2014

mendeley.com

Agenda

- What is Mendeley?
- What is Mendeley Institutional Edition (MIE)?
- Additional Information

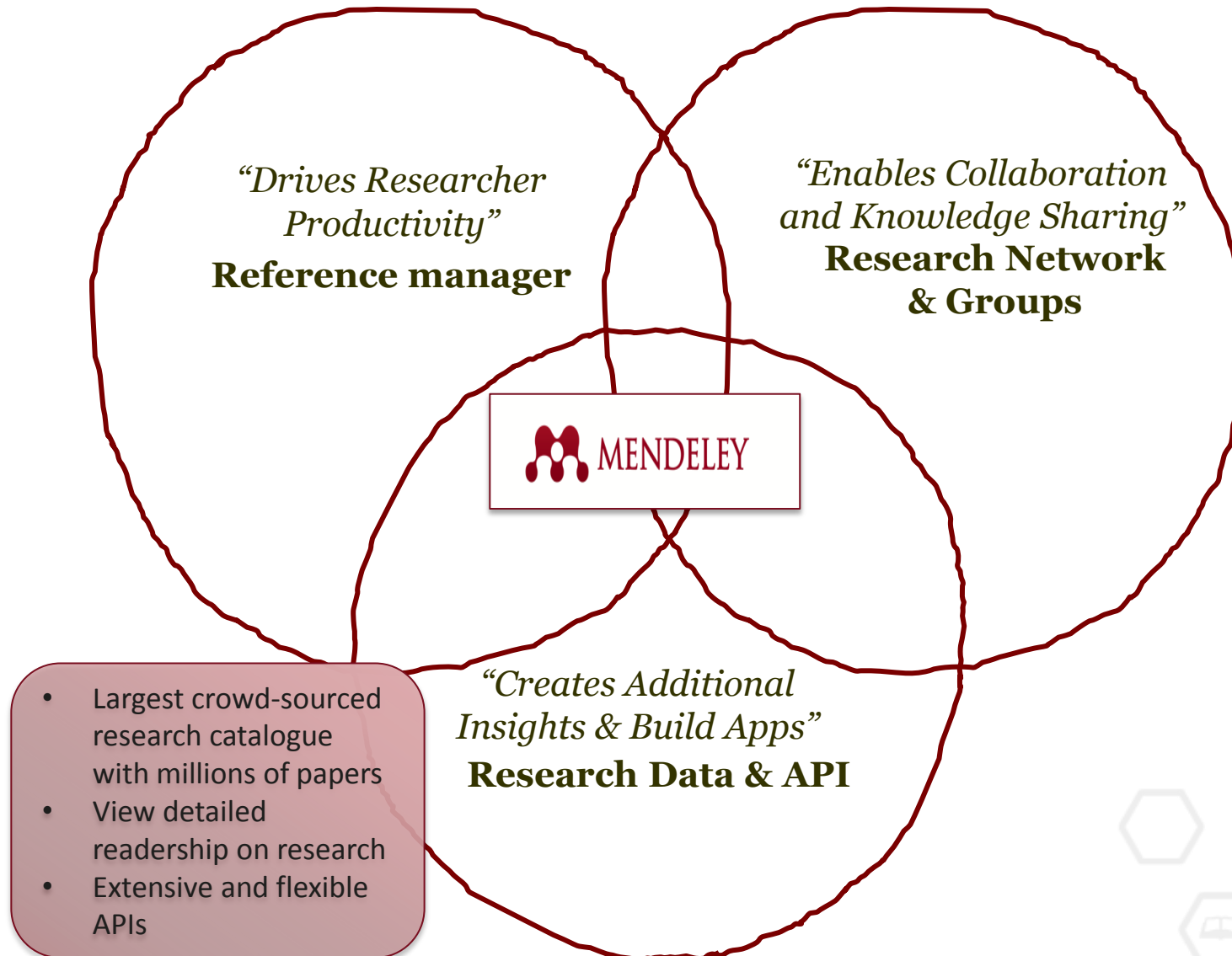


Agenda

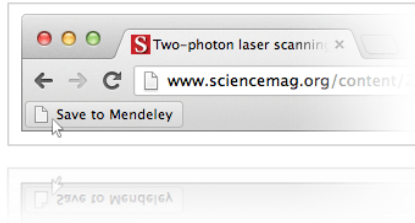
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What is Mendeley? 3 Key Values



How Mendeley drives researcher productivity



Add and organize PDFs

Import and organize PDFs with metadata from your computer, EndNote™, RefWorks, Papers, Zotero, Mendeley importer, ScienceDirect, and Scopus

Content-based recommendations: The us recommended items similar to the on-preferred in the past;

Collaborative recommendations: The us recommended items that people with si and preferences liked in the past;

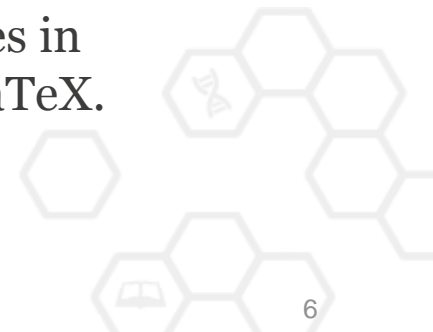
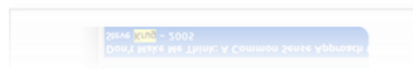
Read and annotate

Open PDFs and capture your thoughts through sticky notes and highlights.



Reference Manager

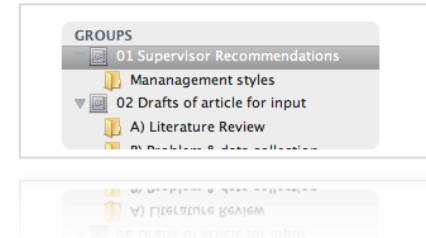
Generate citations and bibliographies in Microsoft Word, OpenOffice, and LaTeX.
6750 citation styles!



How Mendeley enables collaboration

Collaborate and interact

Find, connect and discuss with colleagues or students. Share your papers, notes and annotations, privately or publically.



Backup and sync

Access your papers on the desktop, web, iOS, and soon Android



Network and discover

Discover papers, people and public groups. Follow trends, discussions.



Collaboration opportunities

Some examples



Dashboard My Library Papers Groups People Search...

Computational Topology Reading Group
In this group: 8 papers 28 members

Join this group Share

Overview
Papers
Members

Group activity

- Henry Adams added a document to this group
19th November, 2012
- Henry Adams added a document to this group
30th October, 2012
- Henry Adams added a document to this group
27th April, 2012

About this group

Owned by Henry Adams
Ph.D. Student
Mathematics

We are a reading group interested in computational topology and related topics, based out of Stanford University. Newcomers are always welcome! We have a webpage at <http://www.stanford.edu/~henya/CTRG.html> and you may sign up for our mailing list at <https://mailman.stanford.edu/mailman/listinfo/comptoprg>. For more information, see our webpage or contact Henry at henya at math dot stanford dot edu.

Dashboard My Library Papers Groups People Search...

View Profile Following Followers

Chulhee Choi, MD, PhD
Professor, Department of Bio and Brain Engineering, KAIST
Daejeon, South Korea

Research field: **Biological Sciences - Cellular Biology**
Biophysics
Cancer Cell Biology
Cell Signaling
Biomedical Imaging
Bioengineering

Publications

- Journal Article (105)
- Jonghee Yoon, Junseong Park, Myunghwan Choi et al. (2013) Application of femtosecond-pulsed lasers for direct optical manipulation of biological functions. 205-214. In *Annalen der Physik* 525 (3). <http://dx.doi.org/10.1002/andp.2011...>
- Seung-Wook Ryu, Jonghee Yoon, Nambin Yim et al. (2013) Downregulation of OPA3 is Responsible for Transforming Growth Factor- α -Induced Mitochondrial Elongation and F-Actin Rearrangement in Retinal Pigment Epithelial ARPE-19 Cells. e63495. In *PloS one* 8 (5). <http://www.pubmedcentral.nih.gov/arti...>

Follow
141 Following 135 Followers

Public Groups

Public groups Chulhee is a member of
Bioengineering@KAIST
Biomaging@KAIST
CSBI@KAIST
Medical Science and Technology@KAIST
Special Lecture in Bio and Brain...

Institution groups Chulhee is a member of
Korea Advanced Institute of Science...

Public groups Chulhee is following
Not following any groups yet.
Find new public groups.

Location

...create a reading group to crowd-source interesting articles, share knowledge, as well as making new contacts...

...connect to a Key Opinion Leader. An editor of Elsevier journal!

Dashboard My Library Papers Groups People Search...

Bioengineering@KAIST
In this group: 8 papers 138 members

Join this group Share

Overview
Papers
Members

Group activity

- Chulhee Choi
20th August, 2012
- Chulhee Choi
20th August, 2012

About this group

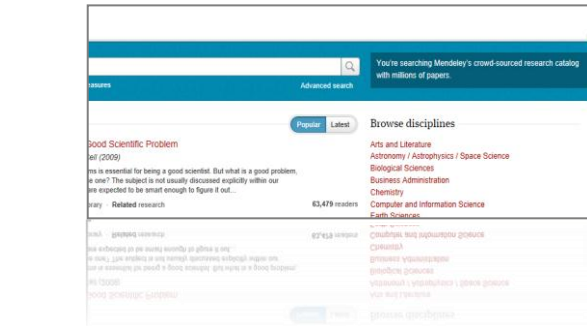
Owned by Chulhee Choi
Professor
Biological Sciences

This site is for undergraduates, graduate students and professors of Department of Bio and Brain Engineering at KAIST. You can also join if you have interest in bioengineering. 이 곳은 학과내 공로 연구 및 교직원 위한 social network 입니다. 연구 및 학업과 관련된 모든 comment, 논문 소개, 학회 소개, 활동정보, 간담회 소개 등에 활용하시기 바랍니다. 학과내 학과 행사 정보들의 소개도 올릴 수 있기를 기대합니다.

154 members

...link two public groups together with researchers across the continents...

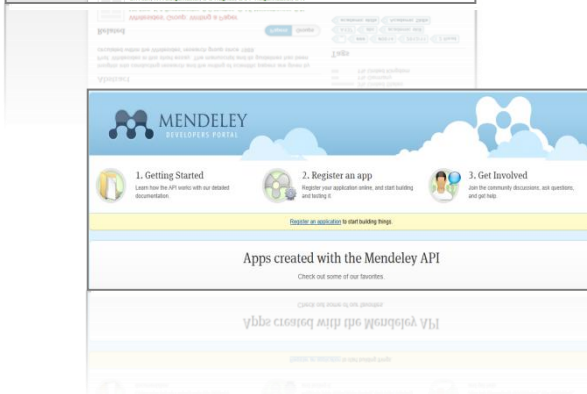
How Mendeley enables additional data insight



Crowd-sourced knowledge
Crowd uploaded research catalogue with more than 400M documents



Detailed readership stats
See readership impact by discipline, academic profile, and geographic location of each paper



Developer's portal and APIs

Developers and researchers have created hundreds of applications based on Mendeley API and research recommendation dataset.

Why is Mendeley important?

Content and workflow tools that improve the efficiency and outcomes for researchers



Researcher-centricity as the key concept behind our activities and products – looking at the whole picture of the researcher's workflow!



How Mendeley compares

<http://www.mendeley.com/compare-mendeley/>

- More web space
- Cross platform synch
- Free and open database (100 mil documents)
- Paper recommendations
- Readership statistics
- Open web API
- Private Groups
- Collaboration newsfeed
- Extraction of citation details from PDFs without embedded metadata



Mendeley at your institution



- Ask for free training / workshop and materials
- Ask for live online session
- Promote at your website (free for use tool)
- Create your own citation style
- Advise to your journals to use Mendeley readable format to allow automatic extraction of metadata to Mendeley

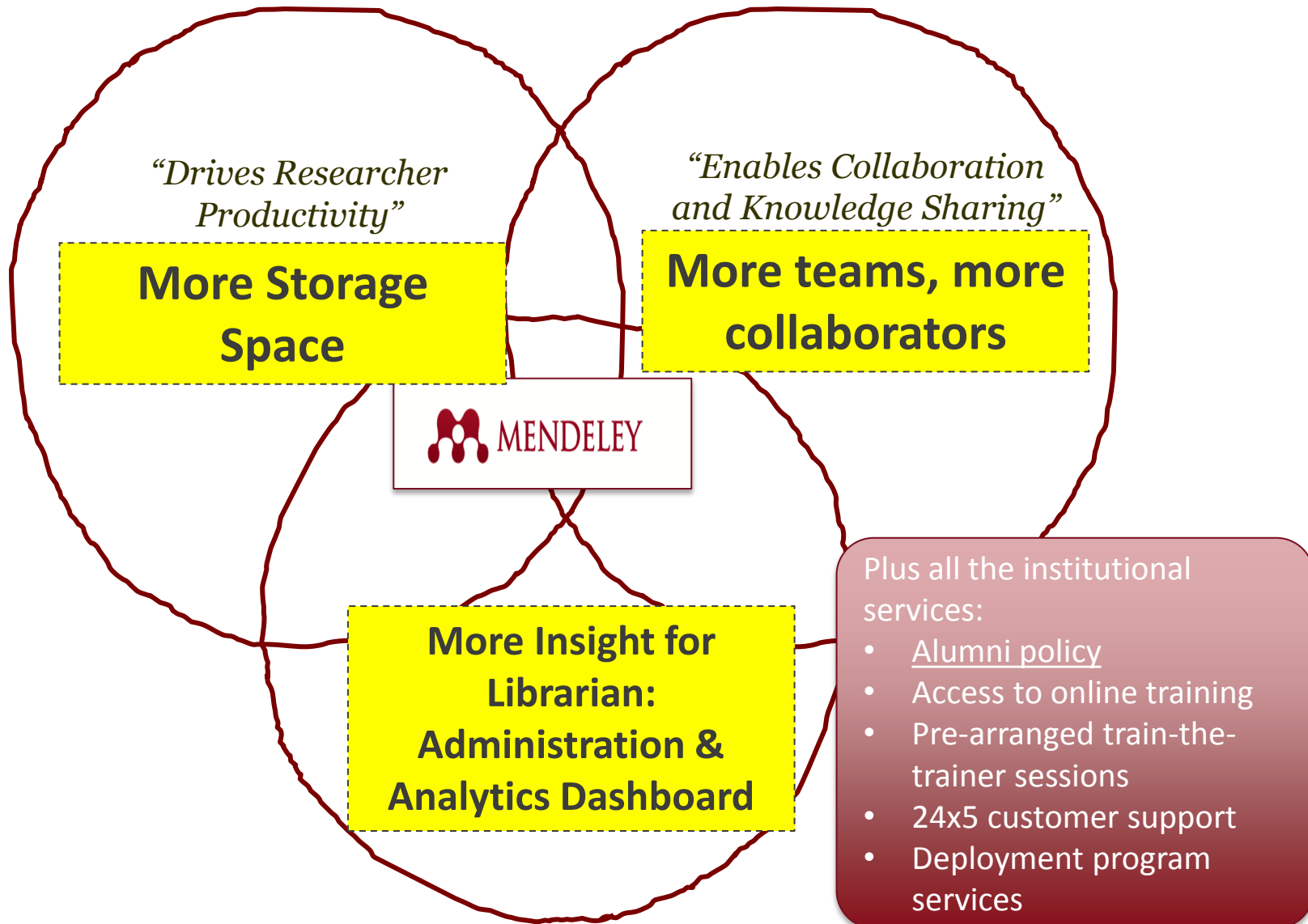


Agenda

- What is Mendeley?
- What is Mendeley Institutional Edition (MIE)?
- Additional Information



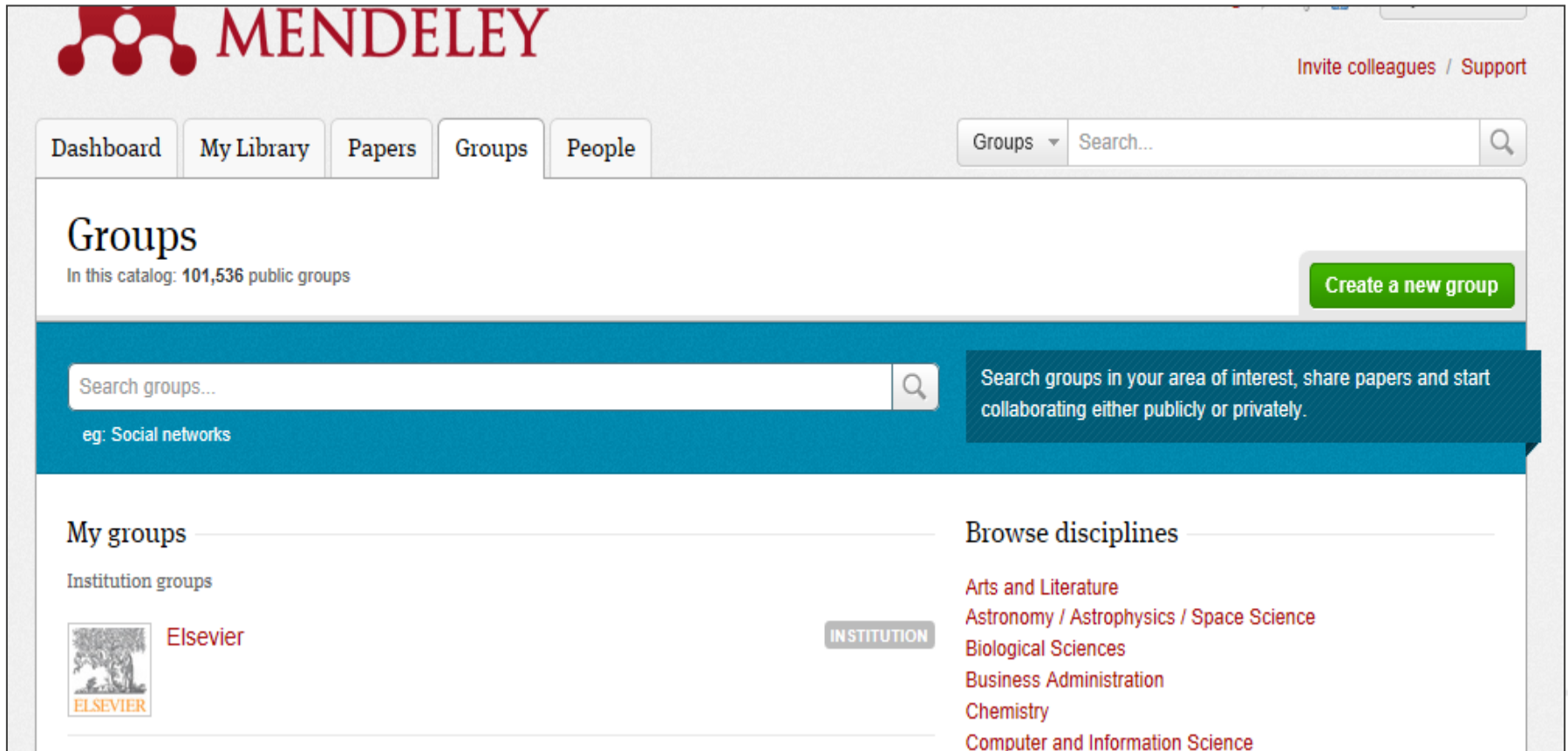
What is Mendeley Institutional Edition?



Comparison Free Mendeley vs. MIE

| Item | Free Mendeley | Mendeley Institutional Edition |
|------------------------------------|----------------------------------|---|
| Personal library space | 2 GB | 5 GB |
| Shared library space | 100 MB | 20 GB |
| Private group size (collaborators) | 3 | Up to 25 |
| # of private groups | 1 | Unlimited |
| Mendeley Suggest Tool | No | Yes |
| Institutional Home Page | No | Yes |
| Link resolver integration | No | Yes |
| Analytics Dashboard | No | Yes |
| Customer Support Services | Via on-line only | <ul style="list-style-type: none"> Elsevier OSCS Priority on-line support |
| Training | Via on-line resource center only | <ul style="list-style-type: none"> One customized train-the-trainer session Access to on-line resource center |
| Deployment Program Services | No | Yes |
| Alumni Policy | No | Yes |

MIE Administration & Analytics Dashboard MENDELEY




The screenshot shows the Mendeley Groups page. At the top left is the Mendeley logo. To the right, there are links for "Invite colleagues" and "Support". Below the logo is a navigation bar with tabs for "Dashboard", "My Library", "Papers", "Groups", and "People". A search bar is located to the right of the "Groups" tab, with a dropdown menu set to "Groups" and a search icon. The main heading is "Groups", with a sub-heading "In this catalog: 101,536 public groups". A green button labeled "Create a new group" is on the right. Below this is a search bar for groups with the placeholder text "Search groups..." and a search icon. Below the search bar is the text "eg: Social networks". To the right of the search bar is a blue box with white text: "Search groups in your area of interest, share papers and start collaborating either publicly or privately." Below the search bar are two columns. The left column is titled "My groups" and has a sub-heading "Institution groups". It shows a card for "Elsevier" with a logo and the word "ELSEVIER" in a box. The right column is titled "Browse disciplines" and lists several categories: "Arts and Literature", "Astronomy / Astrophysics / Space Science", "Biological Sciences", "Business Administration", "Chemistry", and "Computer and Information Science". A grey button labeled "INSTITUTION" is positioned between the two columns.

The MIE Overview page






The screenshot shows the Mendeley MIE Overview page for the 'Elsevier' group. The page features a navigation bar with 'Dashboard', 'My Library', 'Papers', 'Groups', and 'People'. A search bar is located on the right. The main content area is divided into three columns: 'Overview' (with sub-sections for 'Members' and 'Settings'), 'Recent publications' (listing several articles with titles and authors), and 'About this institution' (providing details about the group's ownership and members). A sidebar on the left contains a red callout box with two bullet points.

Welcome back Elsevier MIE    My Account  Upgrade

Invite colleagues / Support

Dashboard My Library Papers Groups People Groups Search...



 Elsevier
In this group: 9 members

Share   

Overview

- Members
- Settings





Recent publications

-  **{{citation needed}}: Filling in Wikipedia's Citation Shaped Holes**
Kris Jack, Pablo López-García, Maya Hristakeva, Roman Kern in *Bibliometric-enhanced Information Retrieval, ECIR (2014)*
-  **Are downloads and readership data a substitute for citations? The case of a scholarly journal.**
Christian Schloegl, Juan Gorraiz, Christian Gumpenberger, Kris Jack, Peter Kraker in *LIDA (2014)*
-  **Download vs. citation vs. readership data: The case of an information systems journal**
Christian Schlögl, Juan Gorraiz, Christian Gumpenberger, Kris Jack, Peter Kraker in *Proceedings of ISSI 2013 - 14th International Society of Scientometrics and Informetrics Conference (2013)*
-  **Efficient Top-N Recommendation by Linear Regression**
Mark Levy, Kris Jack in *Large Scale Recommender Systems Workshop in RecSys'13 (2013)*

About this institution

 Owned by Elsevier MIE Researcher (at a non-Academic Institution)
Education

9 members

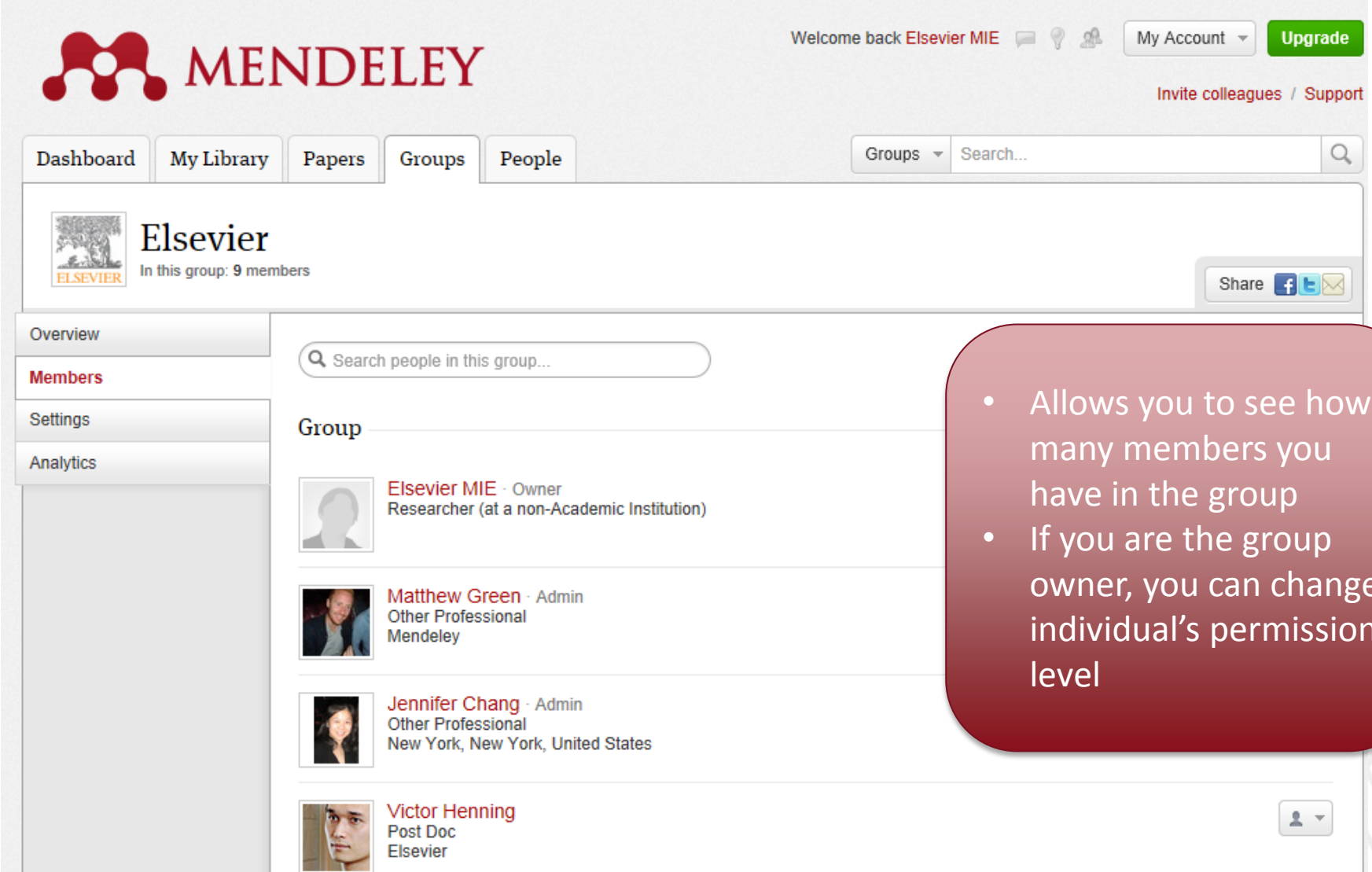
Group support

Related groups

 Mendeley Staff INSTITUTION

- Allows you to overview of all publications by members
- Readership and prolific authors

MIE – Members page



The screenshot shows the Mendeley MIE Members page. At the top, there is a navigation bar with the Mendeley logo, a welcome message for 'Elsevier MIE', and links for 'My Account' and 'Upgrade'. Below this is a secondary navigation bar with tabs for 'Dashboard', 'My Library', 'Papers', 'Groups', and 'People', along with a search bar. The main content area features the 'Elsevier' group profile, including a profile picture, the name 'Elsevier', and the text 'In this group: 9 members'. A sidebar on the left contains navigation options: 'Overview', 'Members' (highlighted), 'Settings', and 'Analytics'. The main content area has a search bar for 'Search people in this group...' and a list of group members. Each member entry includes a profile picture, the member's name, role, and affiliation. The members listed are: Elsevier MIE (Owner, Researcher at a non-Academic Institution), Matthew Green (Admin, Other Professional, Mendeley), Jennifer Chang (Admin, Other Professional, New York, New York, United States), and Victor Henning (Post Doc, Elsevier). A 'Share' button with social media icons is visible in the top right of the group profile area.


Welcome back Elsevier MIE

My Account Upgrade

Invite colleagues / Support

Dashboard My Library Papers Groups People

Groups Search...

 Elsevier
In this group: 9 members

Share

Overview


Members


Settings


Analytics


Search people in this group...

Group

 Elsevier MIE · Owner
Researcher (at a non-Academic Institution)


 Matthew Green · Admin
Other Professional
Mendeley

 Jennifer Chang · Admin
Other Professional
New York, New York, United States

 Victor Henning
Post Doc
Elsevier

- Allows you to see how many members you have in the group
- If you are the group owner, you can change individual's permission level

MIE – Settings page



Elsevier

In this group: 9 members

Overview

Members

Settings

Analytics


Details Members Holdings OpenURL Resolvers

Details

Group name
Elsevier

Group description

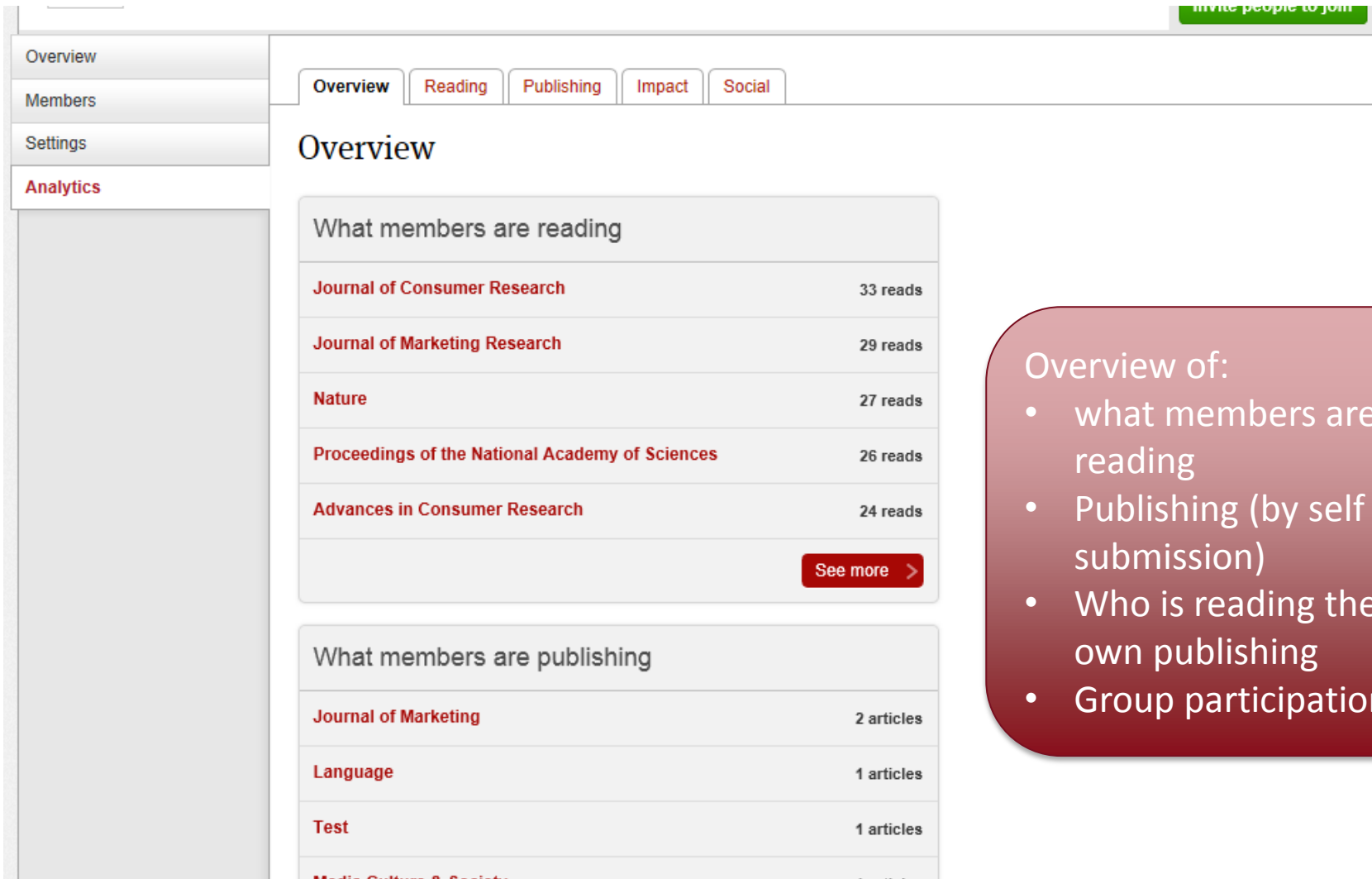
Current group image



Group weblink

- Allows you to invite members in bulk, CSV, and check to see status of acceptance
- Manage link resolvers for the group

MIE - Analytics overview



invite people to join

Overview

Members

Settings

Analytics

Overview Reading Publishing Impact Social

Overview

What members are reading

| | |
|---|----------|
| Journal of Consumer Research | 33 reads |
| Journal of Marketing Research | 29 reads |
| Nature | 27 reads |
| Proceedings of the National Academy of Sciences | 26 reads |
| Advances in Consumer Research | 24 reads |

See more >

What members are publishing

| | |
|-------------------------|------------|
| Journal of Marketing | 2 articles |
| Language | 1 articles |
| Test | 1 articles |
| Media Culture & Society | 1 articles |

Overview of:

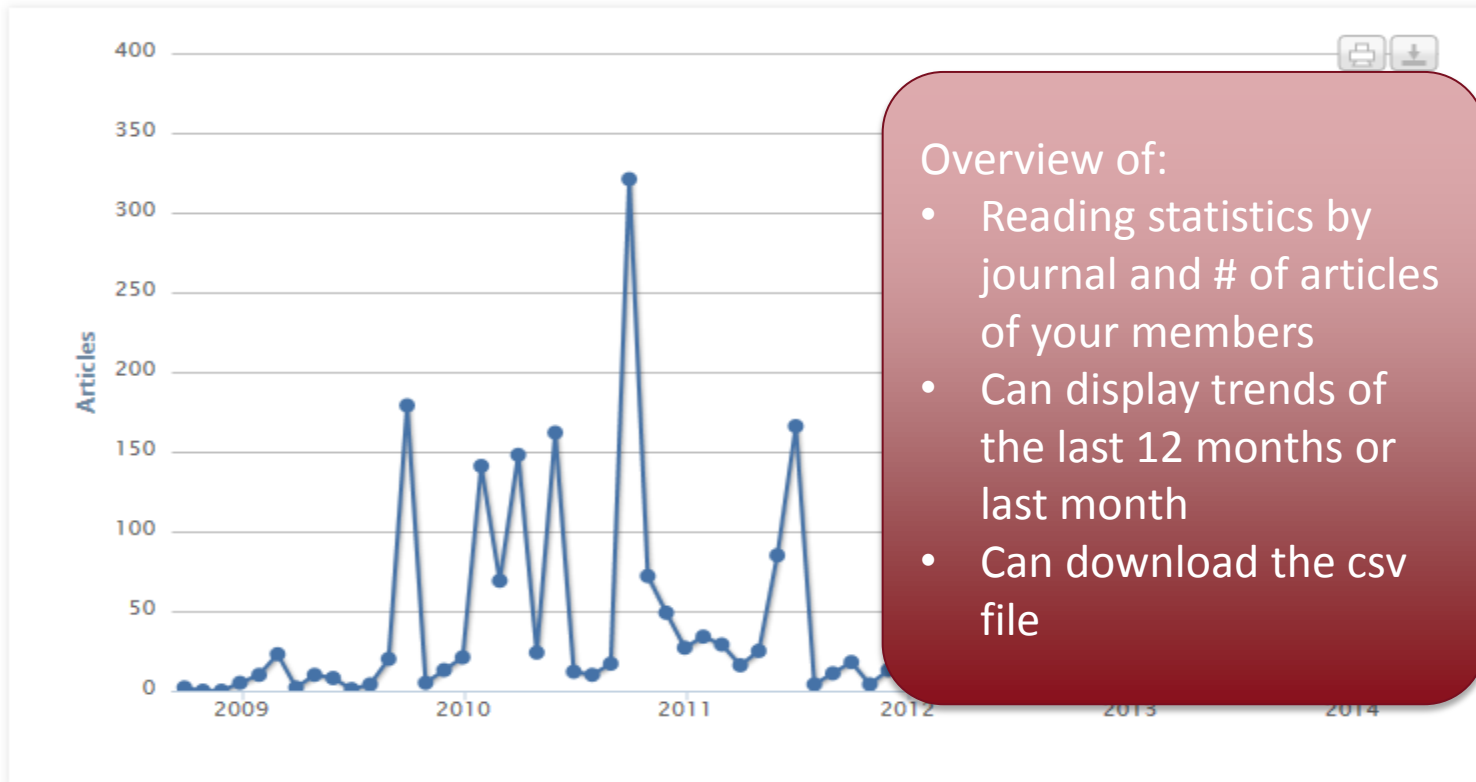
- what members are reading
- Publishing (by self submission)
- Who is reading their own publishing
- Group participation

MIE - Analytics: Reading Details

Settings

Analytics

What members are reading



Overview of:

- Reading statistics by journal and # of articles of your members
- Can display trends of the last 12 months or last month
- Can download the csv file

All Journals

Compare journals

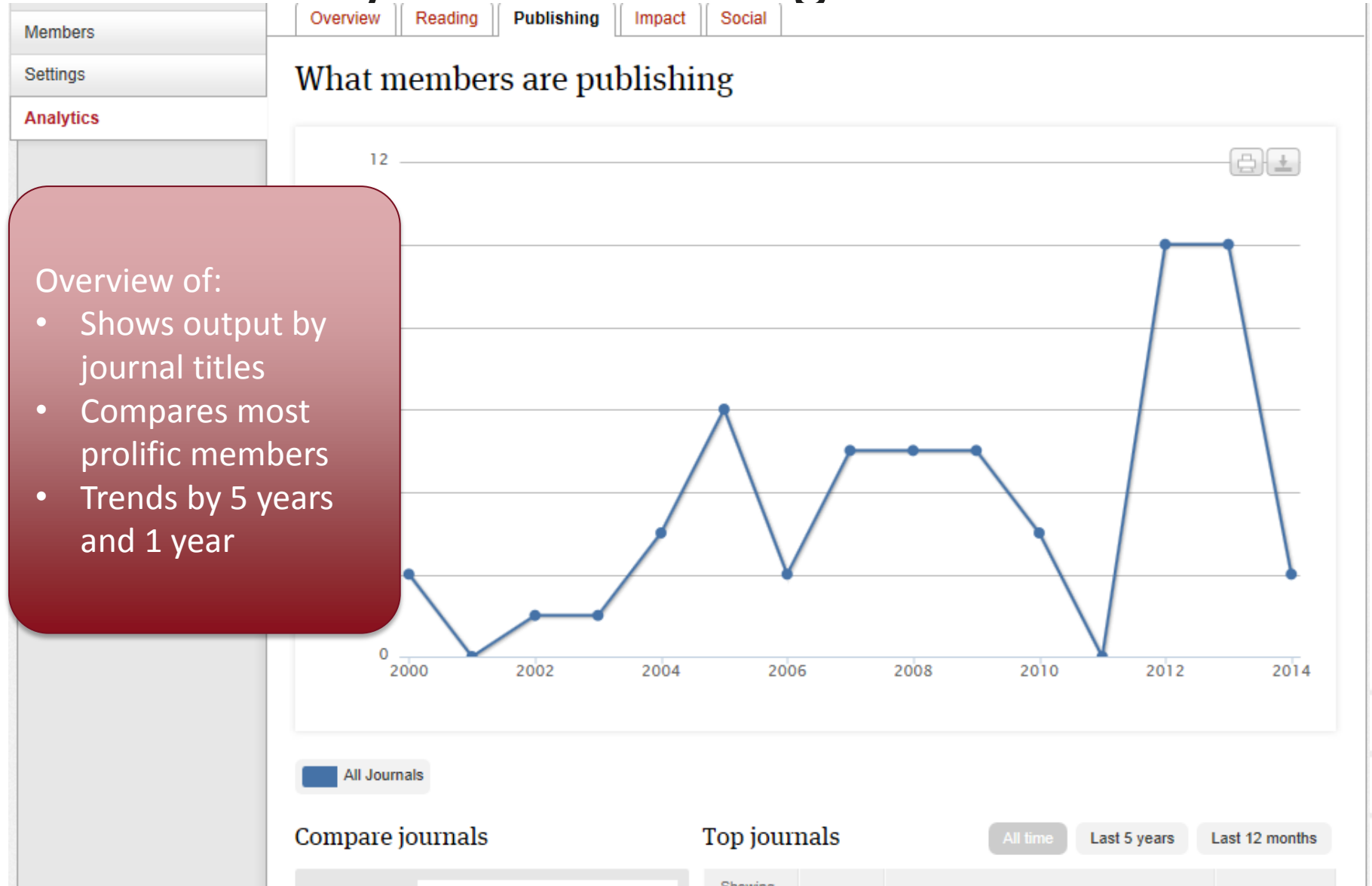
Journals

Top journals

All time Last 12 months This month

| Showing on graph | Access | Journal | Articles |
|--------------------------|--------|------------------------------|----------|
| <input type="checkbox"/> | | Journal of Consumer Research | 21 33 |

MIE - Analytics: Publishing Details



Overview of:

- Shows output by journal titles
- Compares most prolific members
- Trends by 5 years and 1 year

MIE - Analytics: Impact Details



Overview of:

- Shows which of the members' publications are most widely read
- Members with the most readers

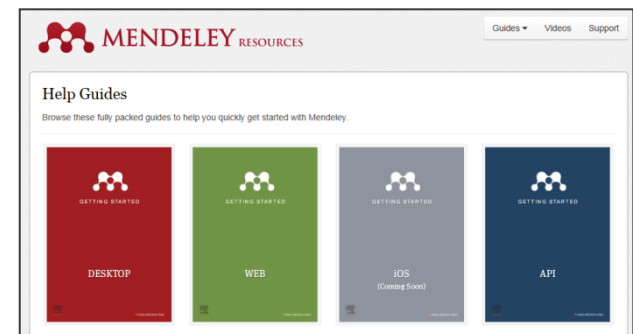
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Additional information

- <http://www.elsevier.com/online-tools/mendeley/about#about-mendeley-institutional-edition> - MIE website
- http://www.elsevier.com/_data/assets/pdf_file/0008/197477/mendeley_user_guide.pdf - Quick Reference Guide
- <http://www.mendeley.com/videos-tutorials/> - online video tutorials (3 min x 5 videos)
- <http://resources.mendeley.com/> - step by step on-line tutorial



Thank you for your time

www.mendeley.com